

# Exhibit C

If you did not opt-out of BOTH the Reynolds Settlement AND the current CDK Settlement, in order to receive any settlement payment, you must submit this Claim Form, with supporting documentation, at the official settlement website: **[www.dealershipclassDMSsettlement.com](http://www.dealershipclassDMSsettlement.com)** or mail your completed form, with supporting documentation, to the address listed above. The Claim Form and documentation must be received or postmarked by **Month xx, 20xx**, to be eligible to receive payment. You need to submit only ONE claim form per rooftop which will be applicable to your participation in both the CDK and Reynolds Settlements.

**Filing assistance is available from Class Counsel and the Settlement Administrator AT NO COST.** If you are approached by or see advertisements from a non-party claims settlement service offering to register you or submit your claims for recovery from the Settlement Fund, know that these entities **are not necessary in order for class members to submit claims.**

YOU MUST submit a separate Claim Form for each dealership rooftop. This is true if you are part of a multiple rooftop group, or if from 2013 to present, you have changed the name of your dealership without changing ownership.

If your claim is based upon any full or partial assignment of a claim from another entity, then you must provide no later than **Month xx, 20xx**: (1) a signed copy of the assignment agreement executed by all parties; and (2) all entity names relevant to the assignment of claims for both assignor and assignee.

☐ \*This claim is based upon an assignment or transfer and I have attached copies of supporting legal documents.

[illegible][illegible][illegible][illegible]



In re Dealer Management Systems Antitrust Litigation, MDL No. 2817, 18-cv-00864 (N.D. Ill.)  
c/o Epiq, Settlement Administrator  
P.O. Box 6727  
Portland, OR 97228-6727

[www.dealershipclassDMSsettlement.com](http://www.dealershipclassDMSsettlement.com)

the Schedule to the MSAs where the term or length of the contract is specified for the entire time you were on CDK's DMS.

These Master Agreements (for Reynolds) and Master Service Agreements (for CDK) must include: the name of the rooftop submitting the claim; contract date; and term of the agreement. **Dealership Rooftop Name must match the name on the DMS contracts you submit.**

Please submit legible copies. *Do not send originals. You should retain the originals in your records.* **Failure to submit required documentation may result in your claim being denied.**

I have included required DMS contracts with Reynolds and/or CDK:

Yes: ☐ No: ☐

Settlement Funds will be distributed to CDK and/or Reynolds Class Members under the **Plan of Allocation** available at [www.dealershipclassDMSsettlement.com](http://www.dealershipclassDMSsettlement.com).

**STEP 4: SIGN AND SUBMIT**

By signing below, I/we certify that (1) the above and foregoing information, including any supporting documentation submitted, is true and correct; (2) I am /we are duly authorized and have the legal capacity to sign this Claim Form on behalf of the dealership entity; (3) I/we are not officers, directors, or employees of any Defendant; any entity in which any Defendant has a controlling interest; an affiliate, legal representative, heir, or assign of any Defendant; or a federal, state, or local government entity; and (4) I/we agree to submit additional information, if requested, in order for the Settlement Administrator to process my/our claim.

Signature:  Date:  /  /

Printed Name:

First  M.I.  Last

Title

Please submit your completed Claim Form, along with supporting documentation, to the Settlement Administrator by **Month xx, 20xx** (postmarked to the address above or preferably submitted online at [www.dealershipclassDMSsettlement.com](http://www.dealershipclassDMSsettlement.com)).